

Attorney Docket No.: J3715(C)  
Serial No.: 10/550,622  
Filed: August 3, 2006  
Confirmation No.: 4634

**REMARKS**

By this Amendment, applicants have amended claim 1 to recite that the silicone pressure sensitive adhesive comprises a mixture of (1) silicone fluid comprising polydiorganosiloxane; and (2) silicate resin. This is clearly supported, for example, at page 4, lines 14-18. Claim 18 (which the Examiner has indicated as allowable if rewritten in independent form) has been amended to recite that said silicone fluid comprising polydiorganosiloxane and said silicate resin are condensed in a condensation reaction. Thus, claim 1 is ever so slightly broader than proposed by the Examiner (in that the mixture need not further comprise a condensation reaction), but is believed to readily distinguish over cited art which does not recognize the specifically recited combination of these two components defining the pressure sensitive adhesive (PSA).

In addition, claim 1 has been amended as follows:

- 1) the optional surfactant has been defined (supported at page 18, lines 7-9) to overcome 35 USC §112 rejection that such optional components are not defined (see page 3, lines 13-16 of Office Action);
- 2) similarly, the "hair styling polymer" has been defined to recite that it is selected from the group consisting of synthetic or naturally derived block and graft copolymers (page 11, lines 5-7) which are selected from the group consisting of anionic, amphoteric, non-ionic and cationic polymers (page 11, line 9 to line 17 and line 29). Examples of polymers are clearly set forth and would be readily understood;
- 3) with regard to "perfume oils" and "plasticizing" agents, examples of several plasticizing agents are given at page 33, lines 10-14 (e.g., glycerine, propylene glycol). More critically these are well defined

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terms which are readily understood. Further, they are not critical to an understanding of the invention;

- 4) with regard to solvent, it is also clear what is meant by solvents as part of the main hair treatment composition (see page 19, lines 10-23); and again, this is not critical to an understanding of the invention anyway; and
- 5) finally, applicants have deleted language related to compounds "suitable for rendering the composition aesthetically acceptable or to aid use". This should overcome 35 USC §112 rejections in this regard as well.

Applicants have also amended claim 15 in conformance with changes in claim 1. Claims 16 and 19 have been cancelled to overcome objections under 37 CFR §1.75(c). Finally, claim 18 is amended as noted above.

Accordingly, claims currently pending in the application are claims 1, 4-5, 8, 10-11, 13, 15 and 17-18, as amended.

It is believed that the amendment to claim 1, together with the cancellation of claims 16 and 19 should overcome all rejections under 35 USC §112. As noted, further amendment of some of the optional components of claim 1 is not believed required; however, if it will lead to allowance of claims, applicants would likely be prepared to delete some or all of the optional language. As indicated, these components are not critical to an understanding of the amendment in any event.

Applicants further believe that the amendment of claim 1 to recite specifically that PSA comprises a mixture of (1) silicone fluid comprising polydiorganosiloxane; and (2) silicate resin readily overcomes the rejections over this prior art. Applicants

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believe that no reference cited teaches or suggests such PSAs and the enhancement in curl retention benefit they provide.

In view of the amendment and discussions above, it is respectfully requested that the Examiner withdraw the rejections of the claims and that claims, as amended, be allowed.

If a telephone conversation would be of assistance in advancing the prosecution of the present application, applicants' undersigned attorney kindly requests the Examiner to telephone at the number provided.

Respectfully submitted,

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